

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|---------------------------|
| Station and Location: KMYU-TV Salt Lake City-Ogden | Date: 8/21/2012 |
|---|---------------------------|

I, Media Strategies and Research,
 being/on behalf of: Jim Matheson, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Congress
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--------------------------|----------------------------------|-----------------------|--------------------------|----------------|-----------------|
| | | SEE ATTACHED SCHEDULE | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Monday, October 22, 2012 | | | Sunday, October 28, 2012 | | |
| | | | | | |

Total Charges: \$425.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Matheson for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Allen Sims

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Tuesday, August 21, 2012

Date



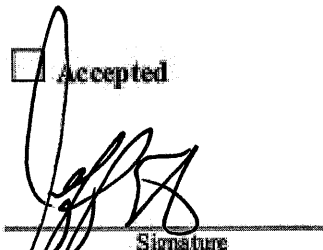
Signature

To Be Signed By Station Representative

☒ Accepted

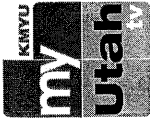
☐ Accepted in Part

☐ Rejected


Signature

Jeff Stone
Printed Name

LSM
Title



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract # 1359838

Schedule Dates

10/22/12-10/26/12

Advertiser

Matheson for Congress (73730)

Agency

Media Strategies & Research-Denver (1374)

Product

POLITICAL ISSUE (ns) (1187)

Brand

OCT 22 - OCT 28 (469239)

Salesperson

HOUSE-SALT LAKE CITY, KUTV/KMYU (3004)

Sales Office

KUTV/KMYU

Buyer Name

Collins, Suzanne

Phone/Fax

(303) 989-4700 /

CPE

EST#111637

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered 08/22/12

Last Modified 08/22/12

Entered By Shelley Christensen

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$63.75

Net Total \$361.25

Sales Tax

Salt Lake City (KMYU)

By Broadcast Month Spots Rate

Oct. 2012 10 \$425.00

Grand Total: 10 \$425.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|---------|----------|-----------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 2 | :30 | 9A- 10A (MST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$20.00 | \$100.00 | Salt Lake City (KMYU) | | 8/22/12 |
| 2.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 2 | :30 | 7P- 7:30P (MST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$65.00 | \$325.00 | Salt Lake City (KMYU) | | 8/22/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Comments:

Shelley Christensen 10/5/12

✓ #1559838 SC 8/22



Station Order Revised
Matheson for Congress 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

| | |
|-------------|-------|
| Estimate ID | 11637 |
|-------------|-------|

Contact: Jeff Stern

Email: jsfern@sbgnet.com

Fax:

801-839-1101

Phone:

801-973-3000

Direct:

KMYU-S2

| Program Name | Days | DP Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|----------------------|------|-----------|------------|-----|-----|-----|-----|-----|-----|-----|-------|
| KMYU 8a News | EM | M-F | \$20.00 | 1 | 1 | 1 | 1 | 1 | 1 | | 5 |
| KMYU 7p News | EN | M-F | \$65.00 | 1 | 1 | 1 | 1 | 1 | 1 | | 5 |
| Station Gross Totals | | | | | | | | | | | |
| | | | \$425.00 | 2 | 2 | 2 | 2 | 2 | 2 | | 10 |

| | | | | | | | | | | | |
|----------------------|----|-----|----------|---|---|---|---|---|---|--|----|
| KMYU 8a News | EM | M-F | \$20.00 | 1 | 1 | 1 | 1 | 1 | 1 | | 5 |
| KMYU 7p News | EN | M-F | \$65.00 | 1 | 1 | 1 | 1 | 1 | 1 | | 5 |
| Station Gross Totals | | | | | | | | | | | |
| | | | \$425.00 | 2 | 2 | 2 | 2 | 2 | 2 | | 10 |

Suzanne Collins
Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzanne@mediastategies.com